



Phoenix House

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Phoenix House

Leadership in California

Phoenix House
Rising Above Addiction

11600 Eldridge Ave., Lake View Terrace, CA 91342
Tel: 818 686 3000 Fax: 818 896 4859

Phoenix House offers integrated behavioral health services to children, youths and adults in a variety of settings. In California, where the first Phoenix House program opened in 1979, we now serve more than 1,500 adults and children each day, at locations in Los Angeles, Orange, San Diego, Kern, Riverside, San Louis Obispo, and Yolo counties. Our comprehensive continuum of care includes: prevention; intervention; residential and outpatient treatment for adults and teens; as well as services for veterans, transitional age youth, and clients with co-occurring disorders. We also offer wraparound, home-based case management services, and recovery support.

Shawna R. Morris, MPA, FACHE
Senior Vice President and Executive Director, Phoenix House California



In May 2016, Shawna R. Morris joined Phoenix House as the Senior Vice President and Executive Director of Phoenix House in California, overseeing all programs and services in the state, including the operations of the four regional non-profit corporations: Phoenix Houses of Los Angeles, Phoenix House Orange County, and Phoenix House San Diego. Ms. Morris is a creative, strategic, visionary, energetic and result-oriented healthcare executive with 26 years of experience in a variety of healthcare and behavioral health organizations. Her strengths include strategic planning, operational excellence, developing services and increasing business revenue, talent management and managing change. Her focus on servant leadership results in providing support to patients, staff and community partners, resulting in improvements in the quality and cost effectiveness of patient care.

As Vice-President for Mental Health Services at Burrell Behavioral Health in Missouri (2015-16) she was responsible for operations of programs with a \$70 million annual budget and over 700 staff providing services in 17 counties. She worked on wraparound services for adults, addiction services using a Comprehensive Substance treatment and Rehab (CSTAR) model, and expansion of eating disorder services, and collaborations with primary care providers to reduce emergency room admissions.

In 1997-2014, she held a variety of positions at the Menninger Clinic in Houston, Texas, from the Director of Marketing and Business Development to Chief Operating Officer. Ms. Morris was accountable for creating and executing the Clinic's strategic plan and building successful internal and external business relationships. She was responsible for Board Relations, Marketing & Business Development, Facilities & Property Management, Human Resources, Quality Resources, Admissions and more. She earlier held high-level positions at ValueMark Healthcare Systems, Inc. and Human Affairs International, Inc. She is a Fellow of the American College of Healthcare Executives (since 2013), and graduated from the University of Kansas with the Master of Public Administration in 2002 and from Grace college with a Bachelor of Science in Communications and Psychology.

Cory Brosch, LMFT, Director, Quality Resources, Phoenix House California



Cory Brosch, Licensed Marriage and Family Therapist, has been at Phoenix House since 2014 serving as the Program Director for Wraparound Services in Orange County. In June 2016, he was promoted to the Director of Quality Assurance for the entire organization in California. Mr. Brosch has over 10 years of experience working in the mental health field and with community based non-profit organizations. He began his career in Human Resources and eventually became an HR Manager at a local non-profit in Orange County. Once obtaining his Master's in Counseling, he worked as a therapist for Laura's House, an agency dedicated to the treatment and protection of domestic violence victims. Mr. Brosch then went to work for Canal Elementary, a school focused on working with youth diagnosed with various emotional and developmental disorders.

Starting in 2011, he has worked as an LMFT in his own private practice, specializing in anxiety and depressive disorders. Mr. Brosch has extensive training in evidenced based practices and currently utilizes Dialectical Behavior Therapy and Feedback Informed Therapy. He is a member of the California Association of Marriage and Family Therapists and the International Center for Clinical Excellence.

Brian Cropp, PHR-CA, Director of Human Resources

Mr. Cropp has more than 10 years successful experience in Human Resources Management with recognized strengths in: strategic planning, developing organizational policies and procedures, executive level & management coaching, employee relations, conducting internal investigations, recruitment strategies & interview techniques, employee development and training, performance management, and compensation. He also has over four years successful experience in an executive level Human Resources position working collaboratively with the Senior Leadership team. Prior to joining Phoenix House, Mr. Cropp served as Director of Human Resources at Five Acres, and worked in other California nonprofits serving children and families. Mr. Cropp holds a B.A. in Human Resources Management from the University of Phoenix and a variety of Human Resource certifications.

Susan Shubitowski, MBA, Vice President and Director of Finance

Ms. Shubitowski holds an M.B.A. from the University of Massachusetts, Dartmouth. Prior to joining Phoenix House as Controller in 2001, she had 15 years of accounting experience. She currently serves as Vice President and Director of Finance for California and New England regions of Phoenix House, providing strategic support for financial planning, analysis, budgeting, and fiscal oversight of contracts.

Erik Sherman, MPH, ASW, Director of Client Experience, Phoenix House California



Mr. Sherman joined Phoenix House in November of 2010 as a Recovery Specialist, and has gained experience in the residential treatment and mental health services in several different roles since then. He became a member of the California Regional team in 2014 and has been working diligently to improve patient care ever since. Erik holds dual Master's Degrees in Public Health (MPH) and Social Work (MSW) from UCLA.

Prior to joining Phoenix House, he served as a clinical social worker for the Los Angeles Department of Mental Health and the Veteran's Administration Greater Los Angeles Healthcare System. At Phoenix House, Erik merges two approaches to client care: the public health population-level perspective and the individual-focused clinical-social-work perspective. This dual-perspective approach is a key to making Phoenix House the best provider for the community at large, while offering a powerful individual treatment experience for the clients and families struggling with behavioral and mental health issues.

Carole-Ann Scott, M.A., Interim Program Director, Phoenix Academy of Los Angeles



Carole-Ann Scott joined Phoenix House in December 2009 as Deputy Director of Mental Health & Family Services at the Lake View Terrace adolescent residential facility. In May 2012 she became Supervising Clinical Specialist for two of the male units at LVT, overseeing the treatment of 70 young men and managing a dedicated staff of twenty-five. In 2013-2016 Ms. Scott served as Program Director for a new and innovative program, Behavioral Health Intervention & Support Services in Orange County, funded by OC Health Care Agency, Behavioral Health Services, PEI, MHSA/Prop 63.

Since June 2016, Ms. Scott is back at Phoenix House Academy in Los Angeles, serving as Deputy Director. Prior to joining Phoenix House Ms. Scott was founder and Executive Director of Imagine Academy, a 6-12th grade charter school in the San Fernando Valley and Director of Poseidon School, a non-public school serving students from LAUSD. She holds a BA in Psychology, summa cum laude, from Hunter College, CUNY and a MA in Clinical Psychology from Antioch University. Outside of the work world Ms. Scott is a musician, an avid reader, and the extraordinarily proud mother of three young adults.

Errol Small, MA, MFTi, Program Director, Phoenix House Venice



Errol Small, MA, MFTi joined Phoenix House in 2014 as Director of Operations at Phoenix House Academy in Lake View Terrace. In June 2016, Mr. Small was promoted to the position of Program Director at Phoenix House Venice serving adult men in residential and outpatient treatment options. Mr. Small has over 19 years of experience as therapist, manager and administrator, having directed residential treatment program at Pacific Lodge Youth Services, and worked as therapist for Star View Community Services and Hathaway Children and Family Services.

Mr. Small, holds a M.A. in Psychology from the Phillips Graduate institute, and B.A. in Sociology from USC, as well a Certification in Trauma-Focused CBT from the California Institute of Mental Health.

Brendan Kavanaugh, LCSW, CASAC, Program Director, Phoenix House Orange County



Brendan Kavanaugh became Program Director of Orange County Adult Services in 2015. He was previously the Managing Director of Phoenix House Residential Program in Long Island City, New York. He was drawn to the addiction treatment field by a variety of reasons — from studying psychology as an undergraduate, to being an athlete during school and witnessing the connection between athletics and substance abuse. Mr. Kavanaugh had the opportunity to work as a counselor with adolescents after finishing school and found that he had a natural knack for working with young people. He developed his counseling skills working with a diverse array of populations and in a number of clinical settings which include; acute psychiatric inpatient care, assertive in-home community case management, specialized case management for co-occurring disorders, preventive case management for mothers and children.

Later, he received his graduate degree from Fordham University, and subsequently went into management with his personal goal of providing the resources and support to teams for innovative best clinical practices. Mr. Kavanaugh's collaborative and energetic leadership style has positively impacted several programs with challenging and diverse populations. Since June 2016, he is overseeing all Adult Treatment Services, as well as Wraparound Services and Behavioral Health Interventions and Support Services Programs.

Farid Rasekhi, Director, Facility Management (Property and Construction)



Mr. Rasekhi joined Phoenix Houses of California in 1996 as the director of properties, construction and maintenance. Mr. Rasekhi holds a Bachelor of Science degree in Civil Engineering from San Diego State University and a Master in Business Administrations from National University. Prior to joining Phoenix House, Mr. Rasekhi was a project manager for MBM Construction and Management. Mr. Rasekhi is responsible for obtaining plans, permits and approvals from city government agencies as well as supervising work in progress to ensure building code are in compliance.

Maja Trochimczyk, Ph.D., Senior Director of Planning, Regional Communications Manager



Dr. Trochimczyk joined Phoenix House in October 2007. As Senior Director of Planning, she is responsible for new business development, strategic planning, and proposal writing for all Phoenix House's government contracts, as well as selected private founders. She also oversees the Drug Medi-Cal certification process. As Regional Communications Manager, her duties include creating flyers, brochures, website updates and social media posts. She represents Phoenix House in coalitions, such as Los Angeles Regional Reentry Partnership, and SAPC workgroups and panels.

Dr. Trochimczyk has 20 years of fund-raising, communications and management experience at the University of Southern California, Catholic Charities, St. Francis Medical Center, The Midnight Mission, and other institutions. She holds a Ph.D. from McGill University in Montreal, Canada, and two M.A. degrees from her native Poland. As a poet and music historian, she authored six books of music history, seven books of poetry, and numerous other publications. She currently is a Board Secretary and Communications Director of the Polish American Historical Association, and President of Moonrise Press. For her volunteer work, she was honored by the City and County of Los Angeles, the Polish government, PAHA, and various community organizations. www.trochimczyk.net