



Phoenix House
Rising Above Addiction

FOR IMMEDIATE RELEASE

Contact: Karen Sodomick, 646 505 2093
ksodomick@phoenixhouse.org.

Phoenix House Raises \$300,000 At Second Annual Hamptons Event

NEW YORK – June 30, 2010 – This past weekend, Phoenix House welcomed 600 guests at the oceanfront home of Michael and Margie Loeb for its annual ‘Summer Party in the Hamptons.’ The event, which kicked off the summer party circuit, was a resounding success and raised nearly \$300,000 to benefit Phoenix House programs in the Hamptons community. Phoenix House is the nation’s leading nonprofit provider of substance abuse treatment and prevention services.

Tony DiSanto and Luran & Charlie Walk, the event honorees, were joined by event emcee Nick Cannon, honorary event chairpersons Randy Jackson, Brett Ratner and Heide Banks and chairpersons Haley & Jason Binn, Rose Marie Bravo CBE and Andrew Rosen. Junior chairpersons included Kira Cohen, Brittny Gastineau, Daniel & Derek Koch, Candice Miller and Sierra Winter. Phoenix House board members, including Nancy Hoving and Brendan Hoffman, also attended the event. Other notables included Steve Birkhold, CEO of Lacoste, Eric & Gina Hadley of Bing and Glassbaby, and honorary chairperson, filmmaker Brett Ratner. *Real Housewives of New York City*’s Kelly Bensimon, Countess LuAnn de Lesseps, and Jill Zarin were joined by several members of the cast of MTV’s hit show *The Jersey Shore*. DJ Cassidy and DJ Donna D’Cruz provided musical entertainment throughout the evening.

Generous sponsors included Heide Banks, Bing, Kim & Wole Coaxum, Lori & Eric Friedman, HBO, Lord & Taylor, MTV Networks, Ashley & Jeff McDermott, Reveille, LLC, the Andrew Sabin Family Foundation, Saks Fifth Avenue, Catherine Samuels, Theory and Tiffany & Co.

About Phoenix House Phoenix House is the nation’s leading non-profit provider of substance abuse treatment and prevention services, serving more than 5300 men, women (including women and children), and teens each day at more than 120 programs in 10 states—California, Connecticut, Florida, Maine, Massachusetts, New Hampshire, New York, Rhode Island, Texas, and Vermont. For more information, visit www.phoenixhouse.org.

For additional coverage of the event, join Phoenix House on [Facebook](#) and [Twitter](#). The official event hashtag is #PHSummerParty.

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