

# Phoenix House

## MEDIA ADVISORY

### INVITATION TO COVER/PHOTO OP

Contact: Temin and Company  
212-588-8788

**Event: 61<sup>st</sup> Annual Artists vs. Writers Charity Softball Game to Benefit Phoenix House**

**Date:** Saturday, August 15, 2009

**Time:** Celebrity batting practice at 1:00PM  
Home Run Derby at 2:00PM, sponsored by U.S. Sports Film Festival  
First pitch at 3:00PM

**Location:** Herrick Park, East Hampton, NY

For the fifth consecutive year **Phoenix House** will benefit from the **Annual Artists & Writers Charity Softball Game**, along with the East End Hospice and East Hampton Day Care.

Over 2,000 celebrities and spectators are expected at this well-loved Hamptons rite of summer. This year's teams will include: **Alec Baldwin, Christie Brinkley, Carl Bernstein, Mort Zuckerman, Lori Singer, B. Smith, Dan Gasby, Greg Bello, Ken Auletta, James Lipton, Jeffrey Lyons, Juliet Papa, Edward Nahem, Kim Stolz, Bonnie Bernstein, Mark Ciardi, Rod Gilbert, Mike Lupica, Bert Sugar, Richard Reeves**, and many more to come. **Bill Clinton**, who has served as an umpire at past events, has written a note of welcome for this year's attendees.

Phoenix House is one of the nation's leading non-profit drug and alcohol addiction, prevention, and treatment organizations, serving close to 7,500 men, women (including women with children), and teens each day at more than 152 drug and alcohol treatment and prevention programs in 10 states.

In East Hampton, Phoenix House operates an outpatient center that offers group, individual, and family therapy; and in Wainscott, the organization runs the Phoenix Academy of Long Island, providing residential treatment to teens along with educational and vocational services. Students from the Phoenix Academy of Long Island will be selling hot dogs and other concession items at the game. For information, visit [www.phoenixhouse.org](http://www.phoenixhouse.org).

The event is sponsored by HBO, Mort Zuckerman, CNBC, Ultra Motor, Grumbacher Paints, Spanierman Gallery, Lafayette 148, Alfred Dunner, Snapple, Kaufman Allied Patio Furniture, Stu Sleppin, Kimco, 1010 WINS, Walter Bernard Design, Ronnette Riley Architect, Hollander Design, Madison Copy, Shana Alexander Foundation, B. Smith & Dan Gasby, LIRR, Hollander Design, Thinkscan.com, Fred & Lora Drasner, Edward Nahem Fine Art, Robert Kandall, William Salloway, Ocean Vista Resort, Kendall Veenema, Dr. Wayne Winnick, Eric Ernst & David Gamble – for the Artists Secret Society, Javer Family, The Lodge Restaurant, Janice & Alfred Kelman, Alec Baldwin Foundation, Regan Santry, Shevack Family, U.S. Sports Film Festival, John & Jackie Leo, J & M Emporium, Lane Brettschneider & Caroline DesJardins, and *Boulevard Magazine*.

A donation of \$10 is suggested for spectators.

***For more information, or for any media inquiries about Phoenix House, please contact Temin and Company at 212-588-8788 or [news@teminandco.com](mailto:news@teminandco.com).***

***On August 15<sup>th</sup> only, please call Davia Temin at 646-395-9630.***

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***\*\*NOTE TO EDITORS: ALL PRESS MUST BE CREDENTIALLED BY TEMIN AND COMPANY BY NOON ON FRIDAY, AUGUST 14<sup>th</sup>. For further information, please contact Temin and Company at 212-588-8788 or [news@teminandco.com](mailto:news@teminandco.com).***